



# WHY MALAYSIA?

# **Project Concept**

Hella

I am the Icon

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# Welcome to Malaysia

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# Tropical Forest

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# MultiRacial

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#### Our Culture

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# WHY PENANG?







Living on Penang Island is almost like living in a holiday resort all year round. From the moment one lands at the Penang International Airport, he is surrounded by friendly faces, smiles, music, art, fun and sunny days.

The cost of living on islands are more often than not slightly higher than living on the mainland. However, the lovely little Penang Island is one of the **most affordable places** to live in if compared to Singapore, Hong Kong Island and Taiwan.



# Penang, Island of Pearl







Penang is a remarkable example of historic colonial towns on the Straits of Malacca that demonstrate a succession of historical cultural influences arising from their former function as trading ports linking East and West.







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#### Hot Bowl

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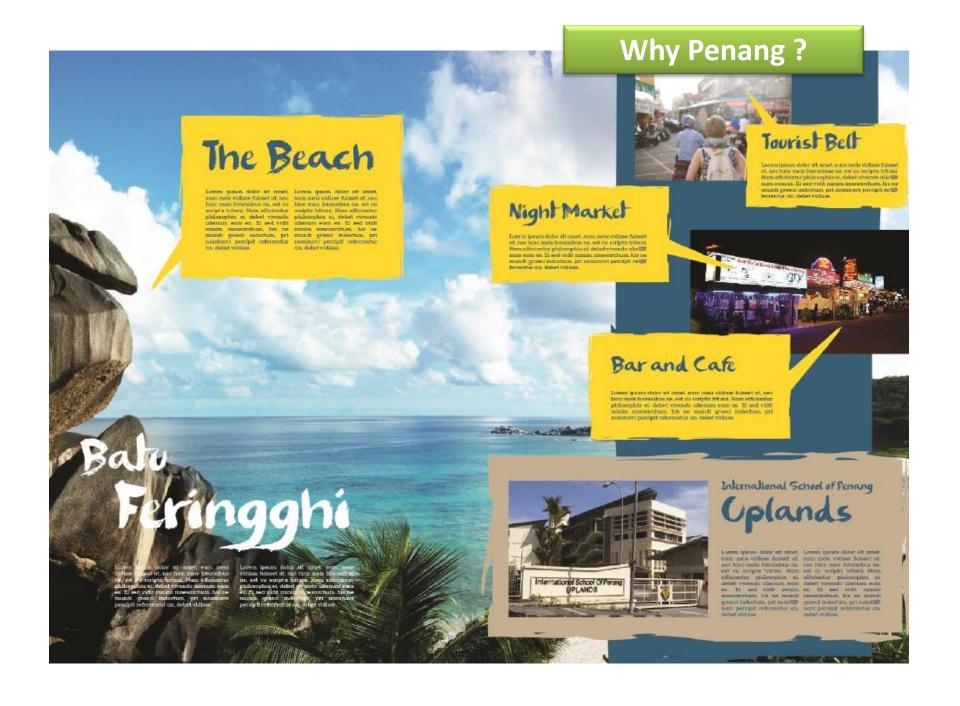


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- Top 10 dynamic industrial cluster locations in the world to have demonstrated a successful manufacturing experience among developing economies (UNIDO Industrial Development Report 2009).
- George Town UNESCO World Heritage Site in 2008.
- The 8<sup>th</sup> most livable cities in Asia (ECA Intl. 2012).
- Top 6 of The World's 12 Best
   Places To Live Or Retire In 2016.









- Top 10 Best City to visit in the world (The Guardian 2014).
- Top Culinary Spot (Lonely Planet 2014).
- Top 8 Islands in the world "You MUST see before you die" (Yahoo! Travel, Feb 2011).
- Top 15 Best Street Art in the world (The Guardian 2013).



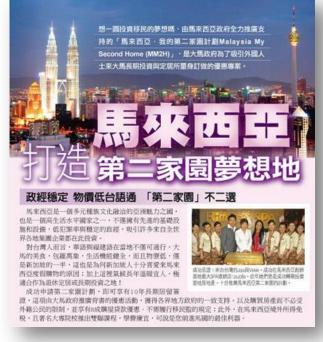




# Malaysia My Second Home



# Penang No. 2 after KL as MM2H Top Destination



MM2H is a multiple-entry visa, which has a validity of ten years and open to all citizens of all countries recognized by Malaysia regardless of race, religion, gender and age.









### **Medical Tourism**





# "Heal & Holiday in Penang"

Penang has become the leading medical tourism hub of Malaysia.



"CNBC's Adam Bakhtiar has reported, that Malaysia is ranked among the top choice in the region in terms of low cost with high quality medical services and facilities among Asian countries."



# **Cost of Living in Penang**

Cost of living in **Penang** is 2.61% **lower** than in **Kuala Lumpur** Our estimator (with default settings) estimate monthly expenses for a single person at 1,916.57RM and for four person family at 6,950.75RM (without rent).

Restaurants	[ Edit ] Avg.	Range
Meal, Inexpensive Restaurant	10.00 RM	8.00 12.00
Meal for 2 People, Mid-range Restaurant, Three-course	60.00 RM	50.00 100.00
McMeal at McDonalds (or Equivalent Combo Meal)	12.00 RM	10.00 15.00
Domestic Beer (0.5 liter draught)	9.50 RM	8.00
Imported Beer (0.33 liter bottle)	14.50 RM	10.00 17.00
Cappuccino (regular)	10.56 RM	9.00 12.00
Coke/Pepsi (0.33 liter bottle)	2.14 RM	2.00 2.50
Water (0.33 liter bottle)	1.25 RM	1.00 1.80
Markets	[Edit] Avg.	
Milk (regular), (1 liter)	6.83 RM	6.00 8.90
Loaf of Fresh White Bread (500g)	3.40 RM	2.98 4.00
Rice (white), (1kg)	5.60 RM	4.00 7.00
Eggs (12)	5.37 RM	4.38 6.00
Local Cheese (1kg)	17.00 RM	12.00 24.00
Chicken Breasts (Boneless, Skinless), (1kg)	11.90 RM	7.50 15.00
Beef Round (1kg) (or Equivalent Back Leg Red Meat)	55.00 RM	40.00 70.00
Apples (1kg)	9.95 RM	9.92 10.00
Banana (1kg)	14.33 RM	6.00 30.00
Oranges (1kg)	8.00 RM	8.00 8.00
Tomato (1kg)	4.95 RM	3.72 6.00
Potato (1kg)	4.28 RM	3.00 5.07
Onion (1kg)	15.67 RM	5.00 30.00
Lettuce (1 head)	3.50 RM	3.00 4.00
Water (1.5 liter bottle)	2.31 RM	2.00 2.50
Bottle of Wine (Mid-Range)	40.00 RM	40.00 60.00
Domestic Beer (0.5 liter bottle)	8.63 RM	6.90 11.00
Imported Beer (0.33 liter bottle)	14.50 RM	14.00 15.00
Pack of Cigarettes (Marlboro)	13.50 RM	12.00 14.00

Source from: www.numbeo.com



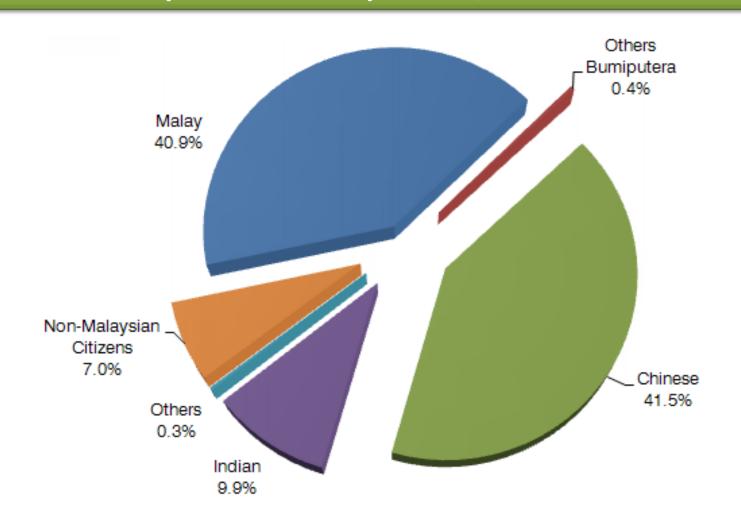
# Penang: Estimated Population by Ethnic Group

Ethnic Group	2010*	2011	2012	2013
Malaysian:	1,474.9	1,493.7	1,514.2	1,532.3
Malay	636.2	648.7	662.1	674.4
Others Bumiputera	6.3	6.4	6.5	6.6
Chinese	671.3	674.9	679.8	683.4
Indian	156.8	159.0	161.1	163.1
Others	4.4	4.6	4.7	4.8
Non-Malaysian Citizens	101.0	107.3	111.6	115.4
Total	1,575.9	1,601.0	1,625.8	1,647.7

"GEORGE TOWN: Malays and Chinese account for 82% of the state's estimated 1.61 million population in the latest statistics made available to the public here." Malays account for about 40% of the population base while Chinese represent 42% in the ethnicity demographics.



# Penang: Percentage of estimated Population by Ethnic Group from Total Population, 2013 till Now





# Penang Industrial



• The southern part of the Penang island is highly industrialized with hightech electronics plants with more than 300 international presence in Penang



# Penang: Approved Manufacturing Project by State, 2012

State	Domestic Investment (RM)	Foreign Investment (RM)	Total Capital Investment (RM)	% Share
Selangor	7,305,494,366	4,429,323,569	11,734,817,935	28.58
Johor	1,383,257,504	4,152,547,457	5,535,804,961	13.48
Sabah	4,767,563,466	266,750,510	5,034,313,976	12.26
Sarawak	975,489,728	3,752,772,138	4,728,261,866	11.52
Negeri Sembilan	1,472,419,999	1,257,632,266	2,730,052,265	6.65
Pulau Pinang	1,344,906,219	1,126,549,316	2,471,455,535	6.02
Terengganu	156,123,986	2,254,876,000	2,410,999,986	5.87
Perak	688,977,031	1,592,043,732	2,281,020,763	5.56
Pahang	993,294,629	1,097,831,176	2,091,125,805	5.09
Melaka	644,023,548	408,621,579	1,052,645,127	2.56
Kedah	244,712,398	344,300,418	589,012,816	1.43
W.P. Kuala Lumpur	213,260,190	39,284,265	252,544,455	0.62
Kelantan	4,386,555	110,700,000	115,086,555	0.28
W.P. Labuan	13,034,050	12,215,950	25,250,000	0.06
Total	20,206,943,669	20,845,448,376	41,052,392,045	100.00



# Penang: Approved Manufacturing Projects by Industry, 2012

Industry	% Share
Food Manufacturing	6.10
Textiles & Textile Products	1.04
Wood & Wood Products	0.70
Furniture & Fixtures	0.43
Paper, Printing & Publishing	3.14
Chemical & Chemical Products	6.65
Plastic Products	3.13
Basic Metal Products	6.69
Fabricated Metal Products	4.80
Machinery & Equipment	12.46
Electronics & Electrical Products	43.97
Transport Equipment	10.35
Scientific & Measuring Equipment	0.41
Miscellaneous	0.12
Total	100.00



# **Penang Tourism**

#### **BUSIEST INTERNATIONAL FLIGHTS OUT OF PENANG INTERNATIONAL AIRPORT**

槟城国际机场最繁忙的国际航班与国内航班

RANK	INTERNATIONAL ROUTE	FREQUENCY (WEEKLY)
1	SINGAPORE	100
2	INDONESIA, MEDAN	85
3	HONG KONG	15
4	INDONESIA, JAKARTA	15
5	INDONESIA, BANDA ACEH	10
6	THAILAND, BANGKOK (BKK)	10
7	THAILAND, BANGKOK (DMK)	10
8	CHINA, GUANG ZHOU	10
9	VIETNAM, HO CHI MINH CITY	7
10	TAIWAN, TAIPEI	7
11	THAILAND, PHUKET	7
12	THAILAND, SURABAYA	5
13	THAILAND, KOH SAMUI	5:
14	THAILAND, KRABI	5
15	MYANMAR, YANGON	5

RANK	DOMESTIC ROUTE	FREQUENCY (WEEKLY)
1	SELANGOR, SUBANG (SZ8)	170
2	KUALA LUMPUR (KLIA)	150
3	KEDAH, LANGKAWI	35
4	JOHOR, JOHOR BAHRU	25
5	KELANTAN, KOTA BHARU	25
6	SABAH, KOTA KINABALU	15
7	SARAWAK, KUCHING	15
8	MALACCA	10
9	PAHANG, KUANTAN	5

THE PENANG INTERNATIONAL AIRPORT RECORDED 10% GROWTH IN 2015 FROM 6.0MIL IN 2014 TO 6.6MIL PASSENGERS IN 2015



## **Accessibility & Connectivity:**

**Batu Ferringhi** is an **ideal location that is known as a high-end suburb** with green lush hills, nearby beaches and great public amenities.

The upcoming **2 major links development connects Batu Ferringhi seamlessly to Georgetown** including major international lables & other lifestyle necessities.



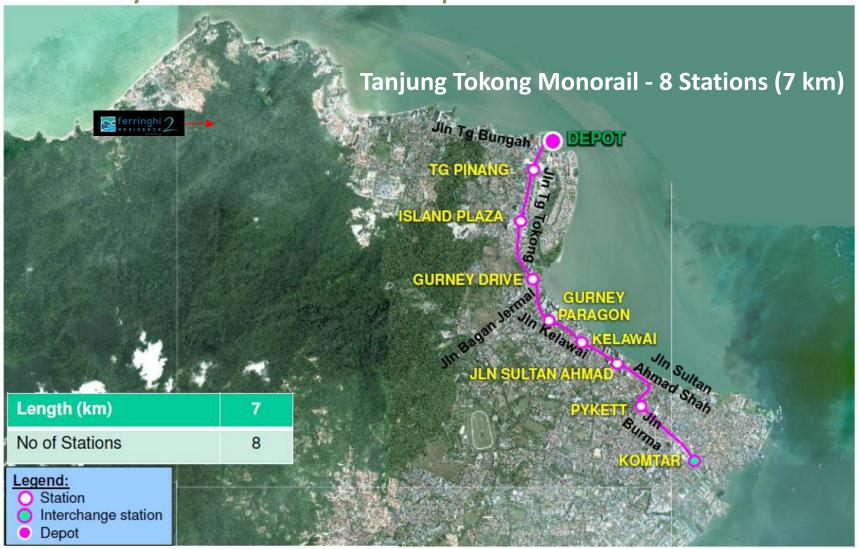




THE LOCATION PLAN: BATU FERINGGHI, PENANG



### **Connectivity 1: Monorail - Future Transportation Network**



Note: Transit alignment & system are subject to review prior to implementation

Source: Penang Public Transport Network



#### **Connectivity 2 : Paired Road - Future Transportation Network**







- Minimum environmental impact.
- Access control for good journey speeds:
- 15 min to drive from 2nd Bridge (airport) to Gurney Drive vs current 45min.
- On terrain that cannot be developed in future (no threat of access from future developments).

Source: Penang Public Transport Network

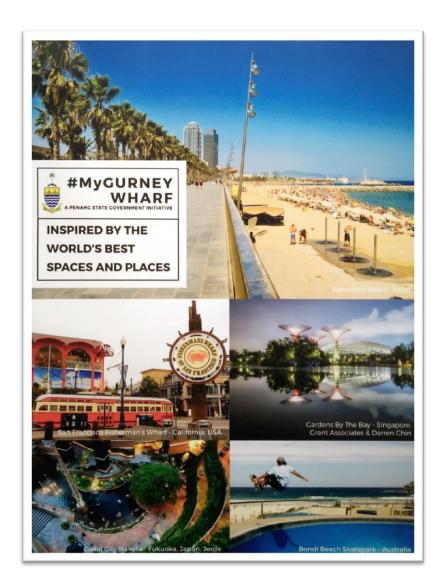


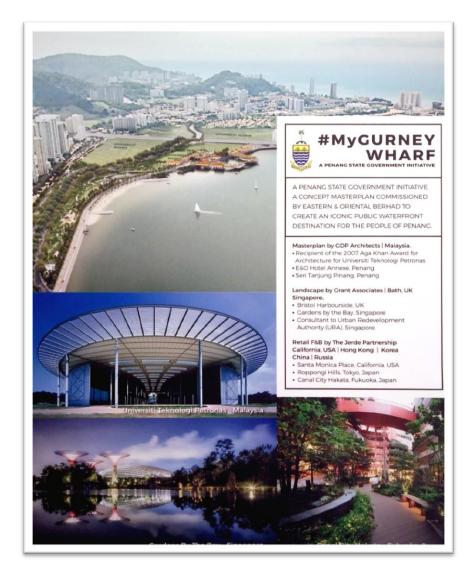














Sunsets & smiles. Kway teow & kueh. Lok-lok on a stick.

Friends laughing. Families bonding. Pak tor on my mind.

My history, my memories. What makes me, me.



### \_ I♥#MyGURNEY

"Our favourite school holidays were the ones we spent driving from Ipoh and taking the ferry into Penang. We'd visit all our favourite places - the tram up Penang Hill, durians at Balik Pulau, before ending up at the stalls in Gurney Drive."



"Every Sunday, my dad would pile all of us into his car and we'd head to Gurney Drive. We'd go for a long walk and then have some fresh coconut water - still the sweetest I've ever had!"



"My husband courted me up and down the waterfront of Gurney Drive. He would greet me with pohpiah, and we would share a bowl of ice kacang."





When I first got married and came to Penang, I didn't know anyone. But I soon made some friends, and evenings at Gurney Drive with our children were where many of our happiest memories were made. For me, Gurney Drive is Penang."

Photos courtesy of The Star



I wish for:

A walk on the beach A green space to play

A skateboard park.

I wish for: Hawker stalls The soft sea breeze A cycling path.

I wish for: Wheelchair ramps A pedestrian path A public promenade.

I wish for: A place to call home To wow my guests To make Penang known.

This is my hope.

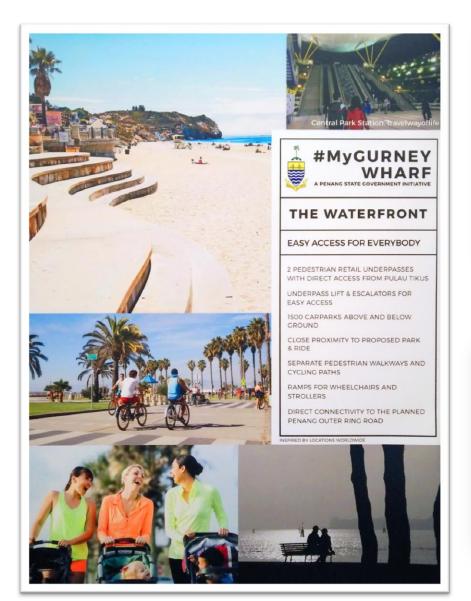












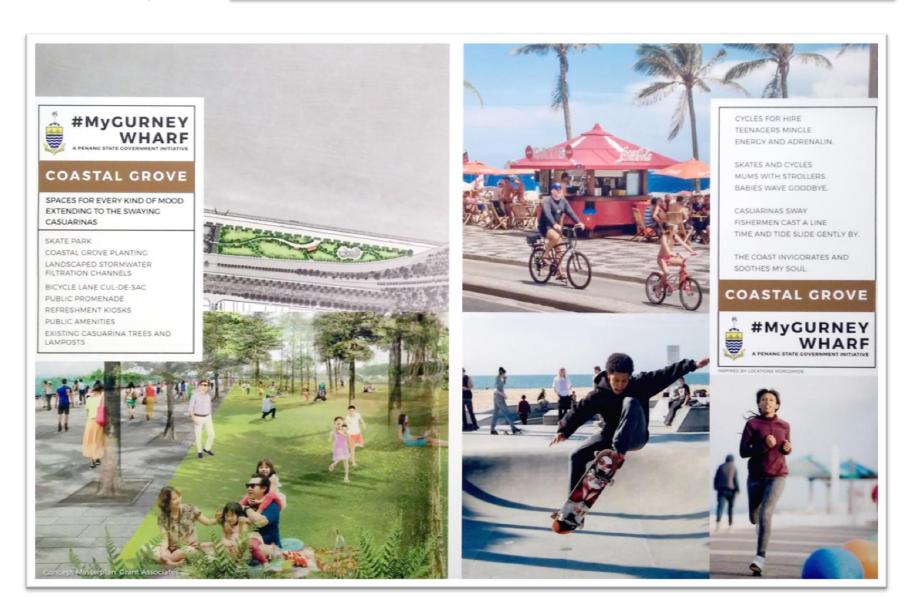


Gurney Wharf Project - The Waterfront

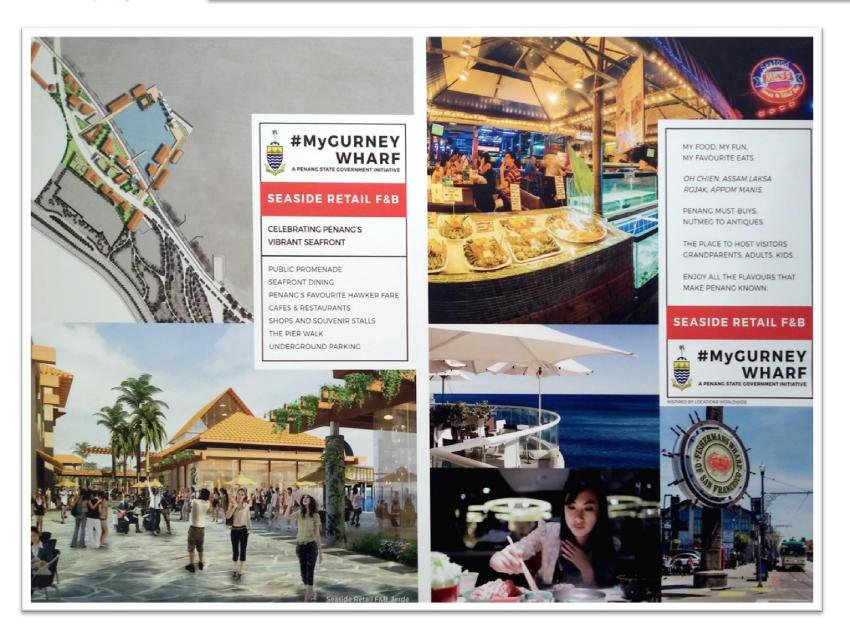


A Beach in the City

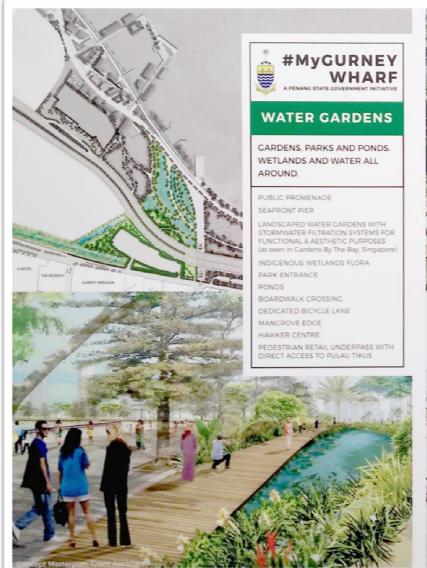


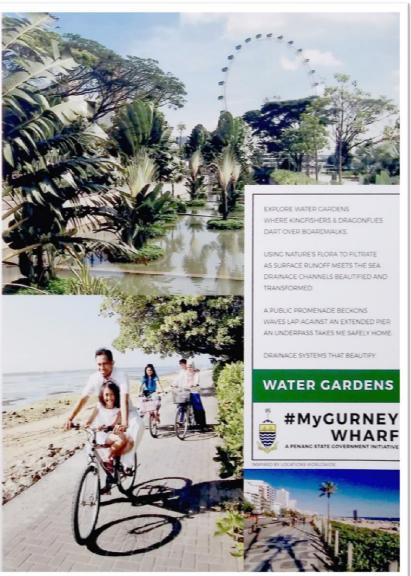






















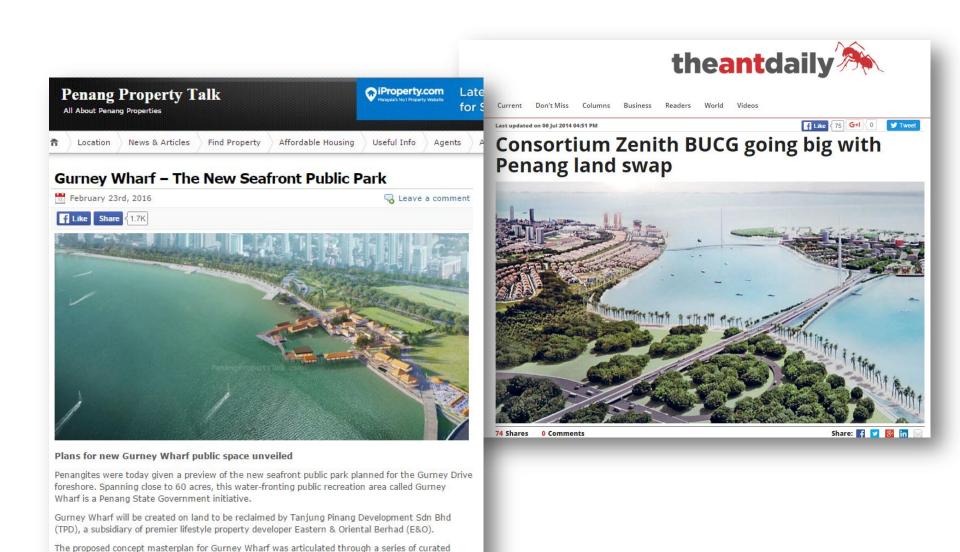




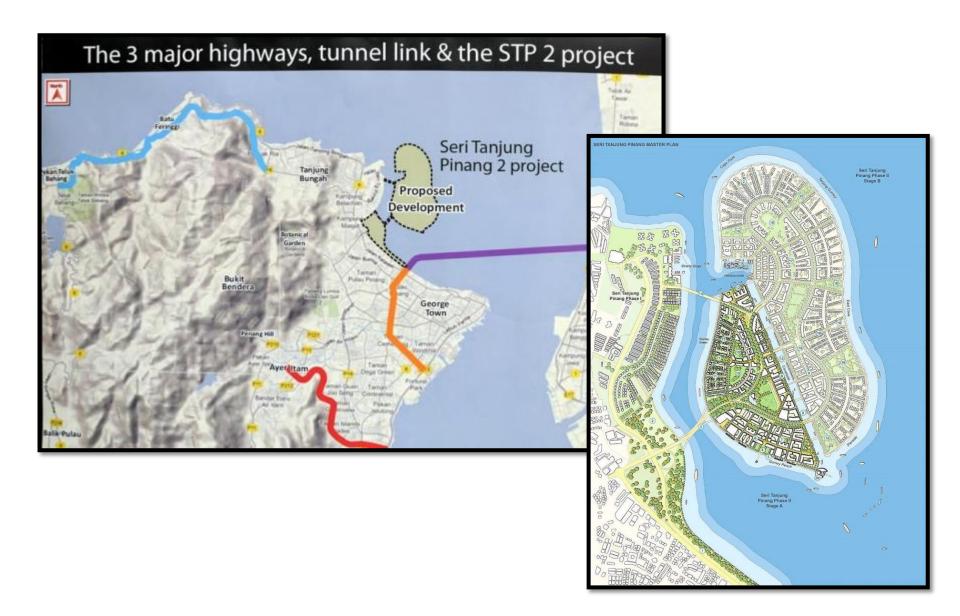


popular retail mall here.

images, photographs and illustrations displayed at a public exhiition themed "My Gurney Wharf" at a













**Project Name**: Ferringhi Residence 2

**Developer**: Uptrend Housing Development Sdn Bhd (918195-D)

(A member of Mah Sing Group Berhad)

**Size of Scheme**: Approximately 9.95 acres

Gross Development Value: Approximately RM 651 million

Land Tenure: Freehold

**Land Title**: Residential / Strata

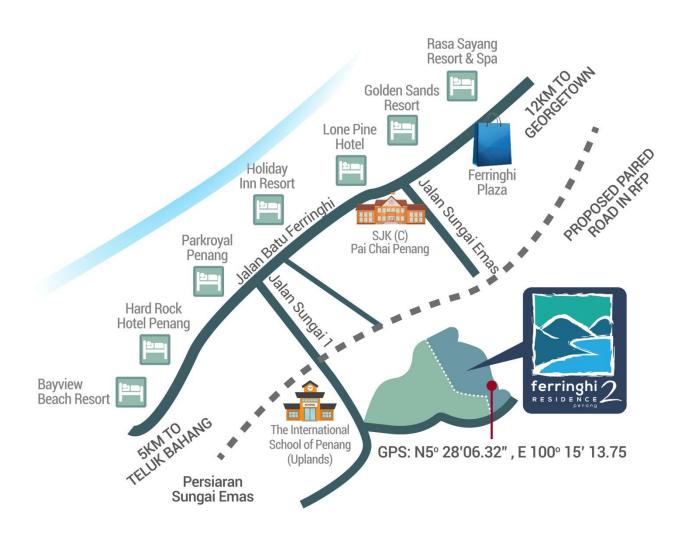
**Type of Property**: Resort Condominium

**No. of Unit**: 632

Block A: 124 units (10 storeys) Block B: 478 units (32 storeys) Block C: 30 units (4 storeys)



#### **Location Map**





















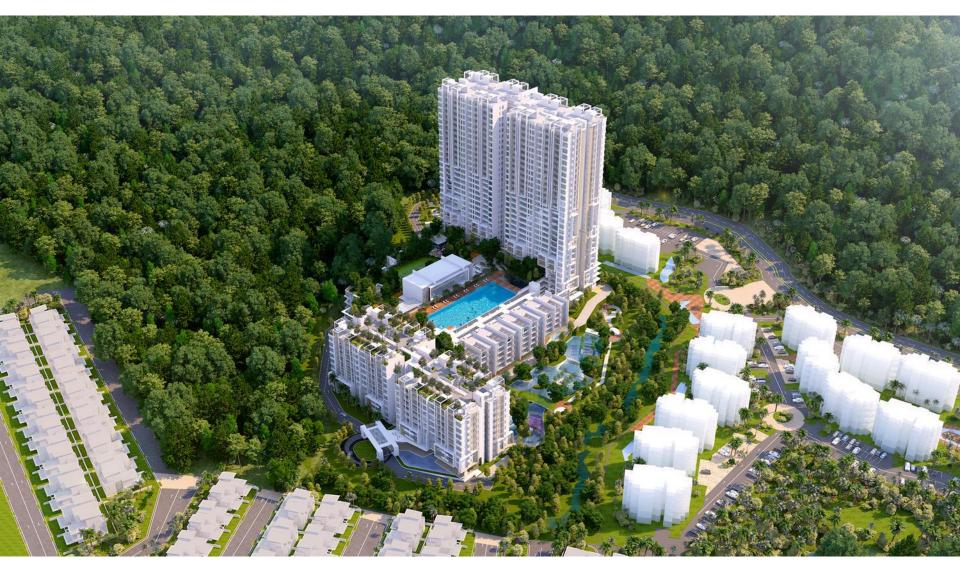






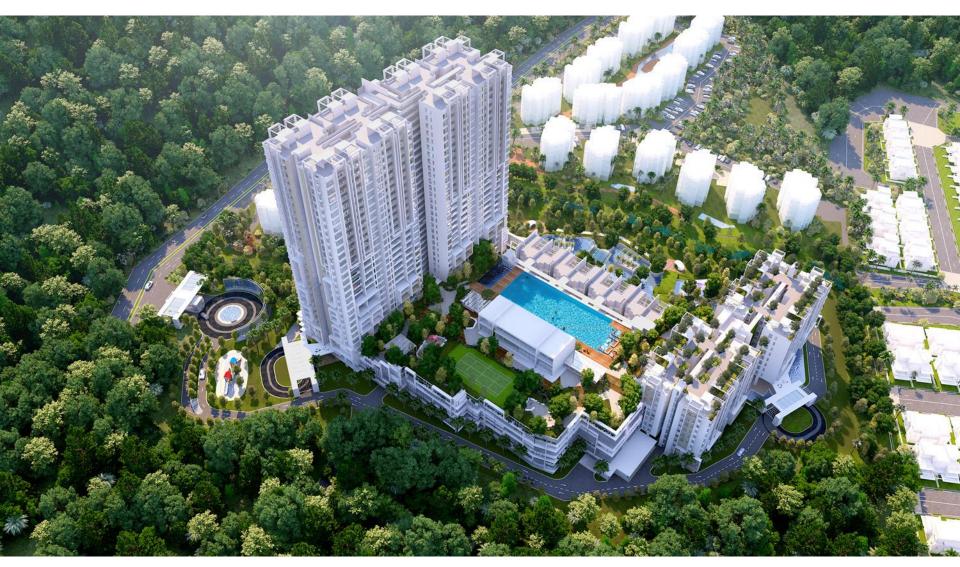


































## Perspective View – Club House



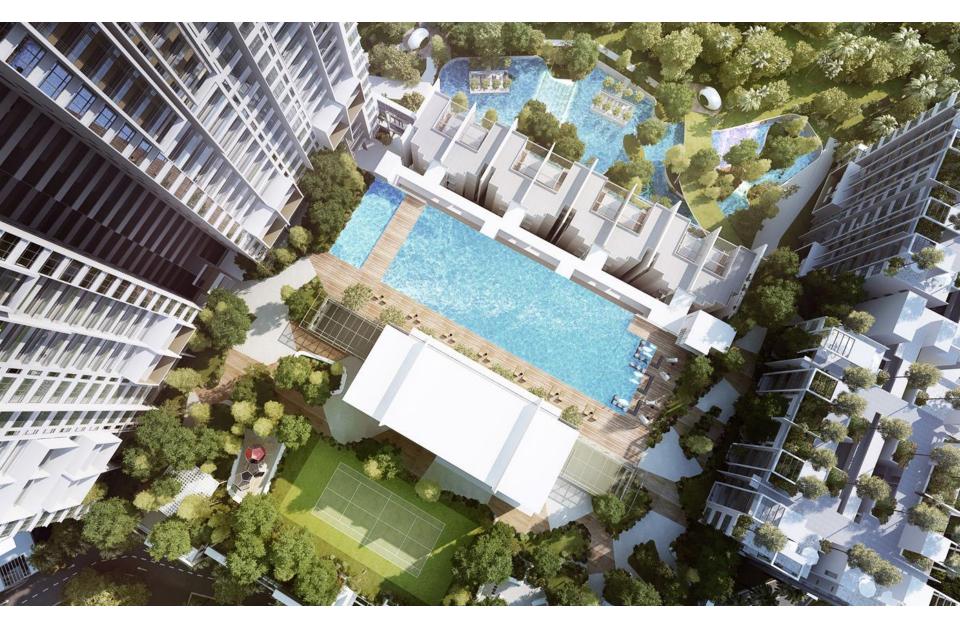














## Block A – 21m Sea View (Level 6)





## Block A – 35m Sea View (Level 10)





## Block B – 111m Sea View (Level 32)





## Block B – 111m Hill View (Level 32)





#### **Public Amenities**

Ferringhi Residence 2 is situated in the vicinity of **international** standard beach hotels and 5 star resort condos as neighbouring developments. Further to that, the Uplands International School is just a stone throw away.



600m to Upland International School



900m to Batu Ferringhi Beaches



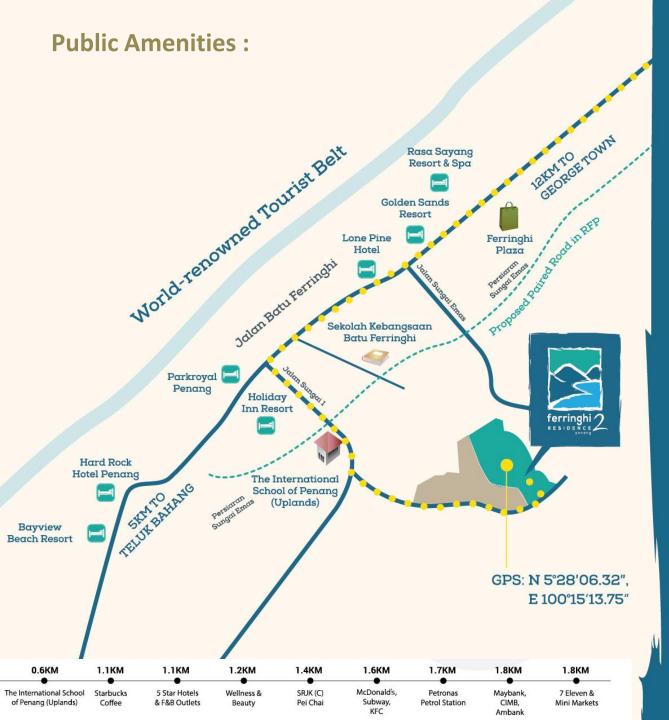
13km to Georgetown



25km to Penang Bridge



35km to Penang International Airport



#### International Amenities

Food & Beverage

	- 3	9
Starbucks Café		1.1km
Golden Thai		1.1km
The Ship Batu Ferringhi		1.2km
Bora Bora by Sunset Beach Bar		1.3km
Feringghi Garden Restaurant		1.4km
Long Beach Food Court		1.5km
McDonald's		1.6km
Subway		1.7km
KFC		1.9km
Wooden Pub		1.9km
Hard Rock Café		1.9km
Tree Monkey Thai Restaurant		3.8km
	<u> </u>	Hotels
Holiday Inn Resort		1.0km
Parkroyal Penang		1.2km
Lone Pine Hotel		1.7km
Golden Sands Resort		1.9km
Hard Rock Hotel Penang		1.9km
Rasa Sayang Resort & Spa		2.1km
Bayview Beach Resort		2.1km
	Convenier	an Staves
	Convenier	
Annies Mini Market		1.1km
Happy Mart		1.2km
Supper Mart		1.4km
7 Eleven		1,8km
		Banks
Maybank		1.8km
CIMB		1.9km
Ambank		2.0km
	E	ducations
The International School of Penang (Upla	mds)	0.6km
Sekolah Kebangsaan Batu Ferringhi		1.4km
	Date	ol Station
Petronas	Teti	17km
retionus	W-II-	
	Wenness	& Beauty
Clinic Desa Batu Ferringhi		1.1kn
St Gregory Spa		1.2kn
Happy Feet Fish Spa		1.2kn
Deluxe Foot Reflexology		1.2km
Poliklinik See		1.8km
Ferringhi Pharmacy		1.9km
Zen Reflexology & Wellness Center		2.1km
CHI, The Spa		2.1kn
MA	H SING (	GROUP

A Premier Lifestyle Developer

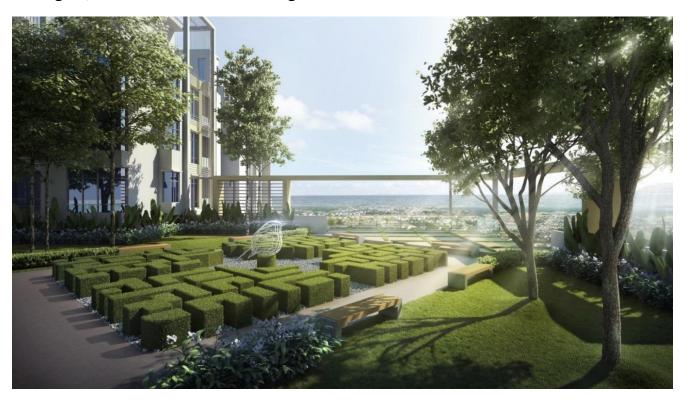


#### **Landscape Concepts**

#### Revival of The Renaissance Garden

Among the unique features of this development is the 'Renaissance Inspired' landscape that was designed to encapsulate the vision of creating residences that is built on a concept of green surrounding, as evidenced in the wonderful array of passive parks and spaces. Soothing water features, green parks, and pool area all come together to create a relaxing holiday home-like atmosphere that is in harmony with nature.

A classical ideals of order and beauty, and intended for the pleasure of the view for contemplation, and for the enjoyment of the sights, sounds and smells of the garden itself.





#### **Landscaping Plans**

























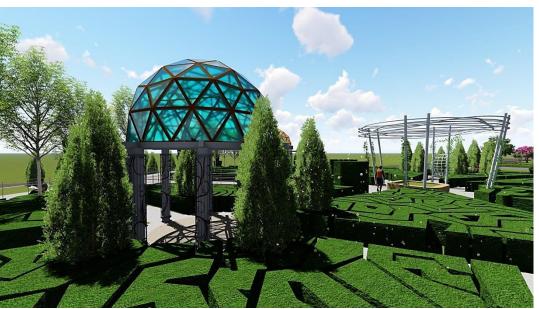










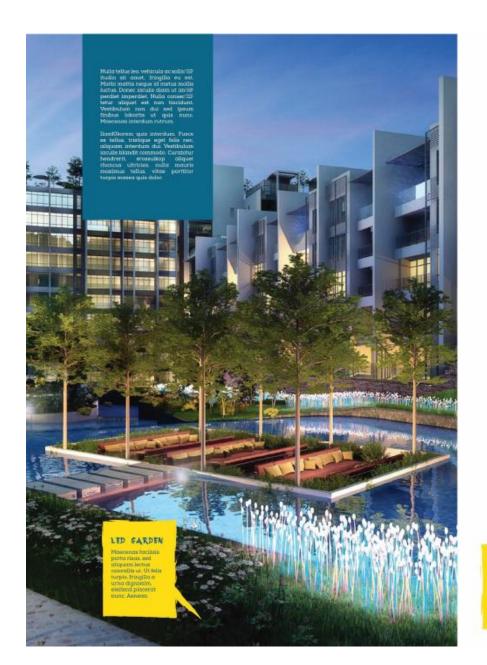




#### **Facilities**



# **Facilities**









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#### GARDEN DROPOFF

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#### **Facilities**



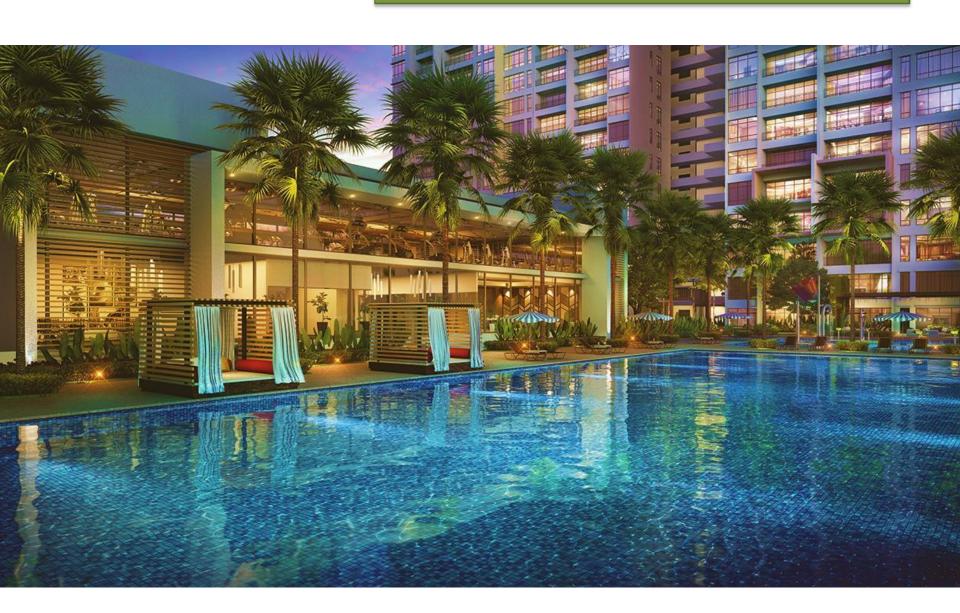


## **Proposed Children's Pool & Seating Area**



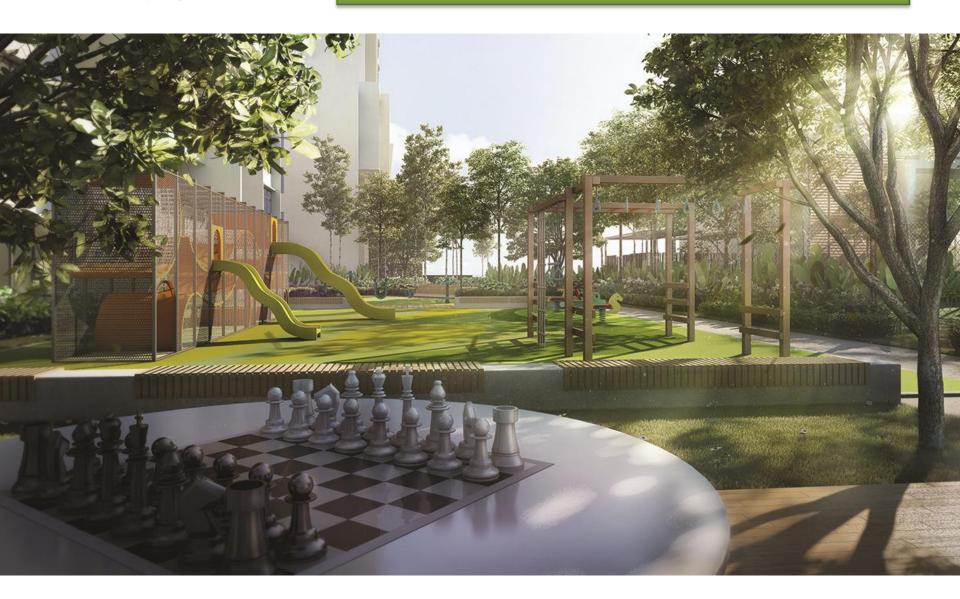


## **Proposed Swimming Pool**



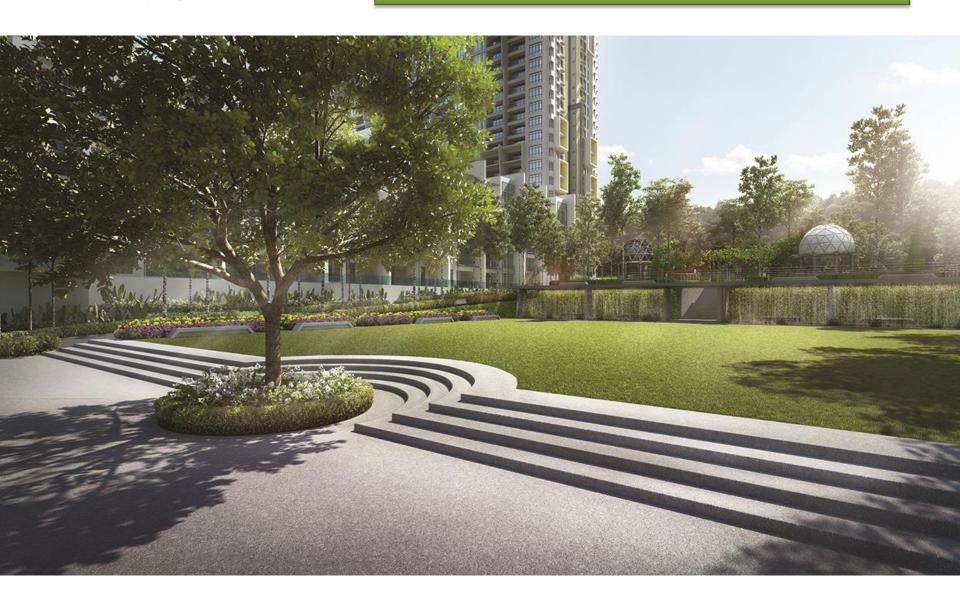


## **Proposed Children's Playground**

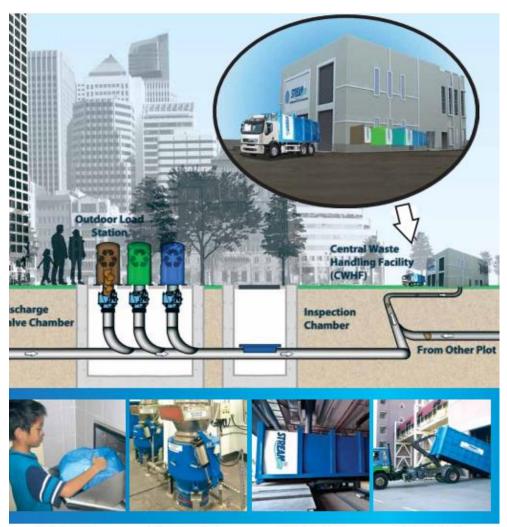




#### **Proposed Garden & Park**







# A CLEANER, GREENER & MORE COST-EFFICIENT WASTE MANAGEMENT SYSTEM



#### LOAD STATION Waste is placed in hoppers and transferred into a chute.

## DISCHARGE VALVE Waste collects in a Discharge Valve, where it is periodically unloaded into the underground pipe network.

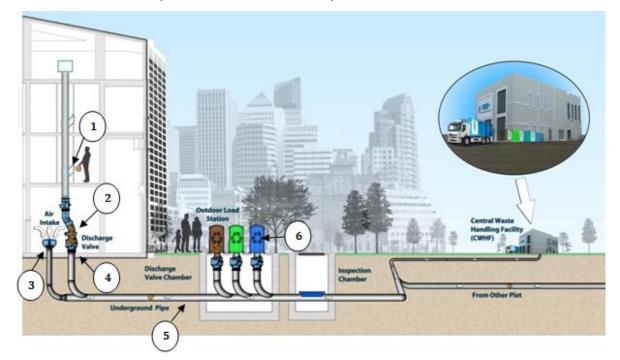
#### CENTRAL WASTE HANDLING FACILITY Waste is then transferred into sealed waste containers.

TRUCK LOADING
Flatbed armroll trucks transport
the filled waste containers to
treatment facilities periodically.



#### **How Does STREAM Work**

- 1. Chutes that are used to feed waste into the system.
- 2. Storage section that holds the waste between transport cycles.
- 3. Primary air inlet that creates an active high speed air path in the pipe network.
- 4. Discharge valves that periodically open to allow movement of the waste into the active air path.
- 5.Transport pipes that form the waste path between the storage chambers and the Central Waste Handling Facility (CWHF).
- 6.Outdoor load stations that may also feed smaller quantities of waste material into the system.





#### Where this system is USED - United Arab Emirates









#### Where this system is USED - Kuala Lumpur













#### Where this system is USED - Singapore











#### Embrace the nature...



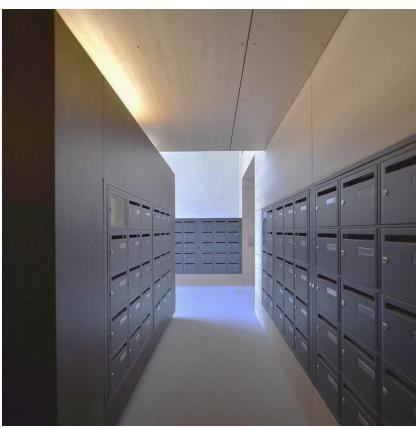


....with modern amenities

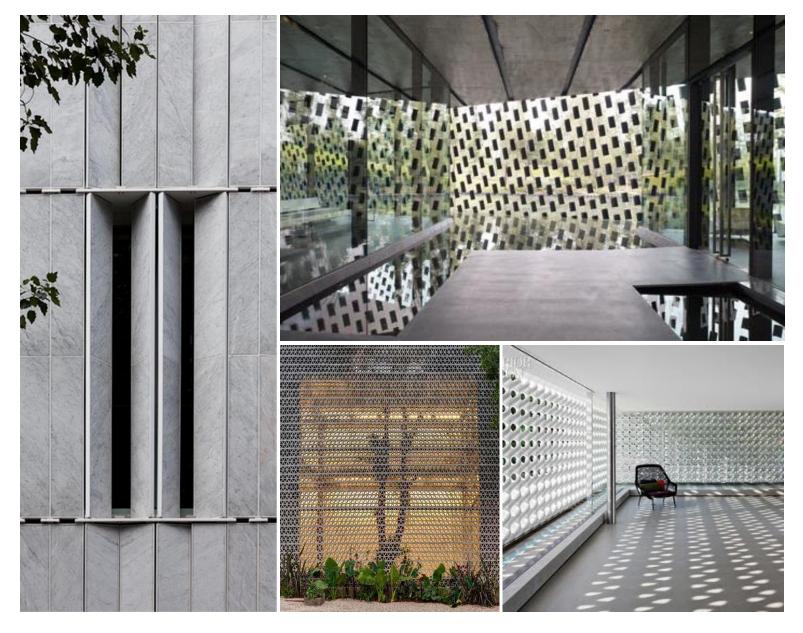








- Sleek signage design
- Feature art sculpture
- Open concept mailbox



- Resort-style interior
- Naturally ventilated drop off lobby
- Feature screen design
- Fully facilitated clubhouse

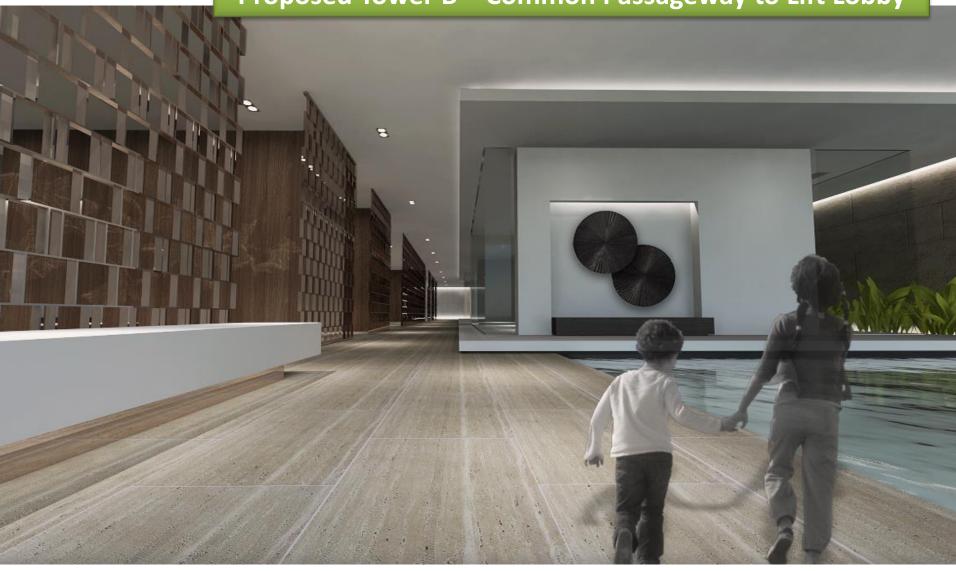


#### Proposed Tower A – Drop off lobby





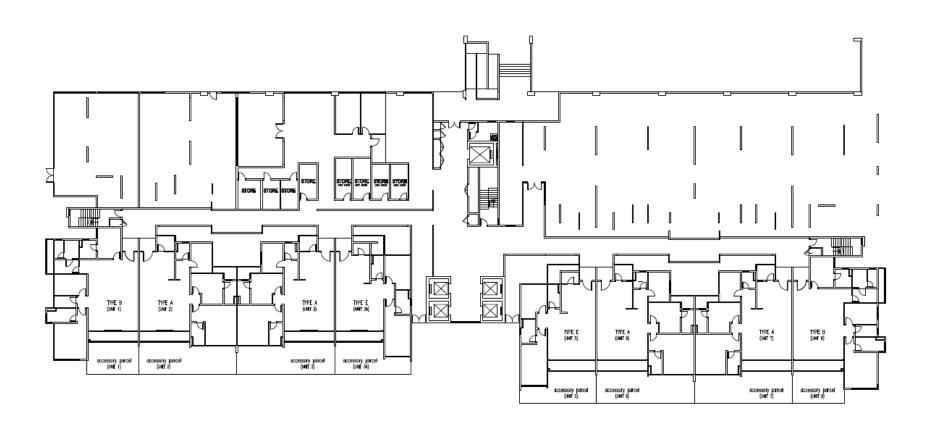
Proposed Tower B – Common Passageway to Lift Lobby





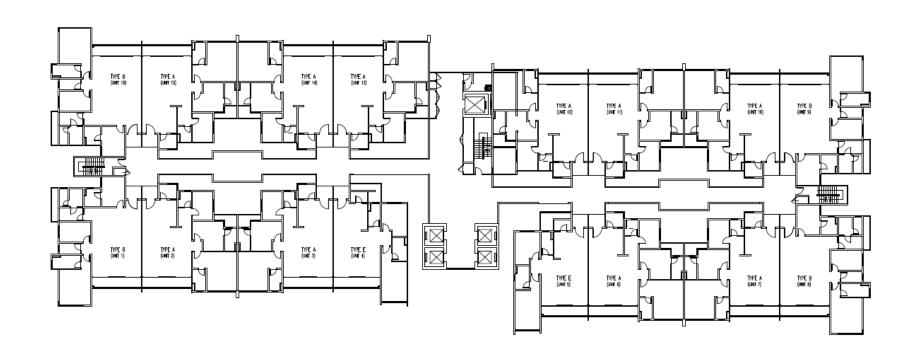


## **Ground Floor Plan with Store Room & Garden Unit**



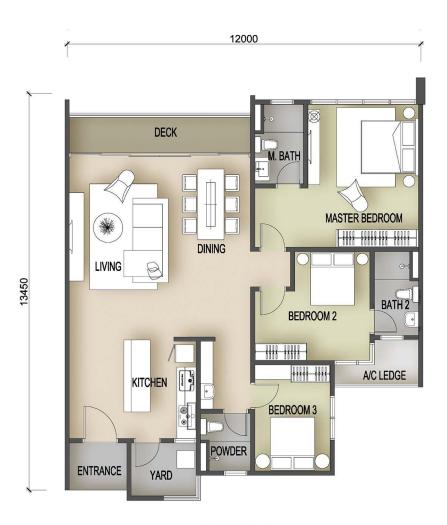


#### **Typical Floor Plan from Level 5 to 32**





#### Layout Plan - Type A (1,494 SQ.)



TYPE A 138.76(1,493 sq.ft.)



#### Layout Plan - Type B (1,565 SQ.)



TYPE B 145.39(1,565 sq.ft.)



## Actual Show Unit - Type B (1,565 SQ.)









## Actual Show Unit - Type B (1,565 SQ.)











#### Layout Plan - Type E (1,208 SQ.)



TYPE E 112.23(1,208 sq.ft.)



## Actual Show Unit - Type E (1,208 SQ.)









## Actual Show Unit - Type E (1,208 SQ.)









#### **Developer's Provisions**

#### A. Air Conditioning

- 1 unit in Living Room
- 1 unit in Bedroom 1, 2 & 3.

#### B. Hot Water Plumbing (w/shower mixer) & Water Heater Point

i. Master Bathroom

#### C. Water Heater Point Only

i. Common Bathrooms except maid's bathroom

#### D. Shower Screen (w/door)

- i. Master Bathroom
- ii. Common Bathroom (except maid's bathroom Type B)

#### E. A Signature Kitchen Voucher worth RM 15,000 upon VP Collection.



#### **Proposed Sales Package**

- Pay only RM 10,000 for down payment.
- FREE SPA & Loan Legal Fees.



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Best Architecture Malaysia (Multiple Units) for Legendal@Southbay. Penang bland



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